



AMERICAN ACADEMY  
OF COSMETIC SURGERY

2024-2025  
**CORPORATE  
SUPPORT  
PROSPECTUS**





AMERICAN ACADEMY  
OF COSMETIC SURGERY

**The American Academy  
of Cosmetic Surgery is the  
professional society for  
physicians from all specialties  
looking to advance their skills in  
cosmetic surgery and promote  
patient safety.**

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**Join Us in Shaping the Future of Cosmetic Surgery**

With more than 13 MILLION people opting for cosmetic procedures today, the demand for cutting-edge products and services in our field has never been higher. Cosmetic surgeons worldwide are looking for innovative products to ensure excellent and safe results for their patients and to grow their practices.

Established in 1985, and now serving more than 1,200 members, the AACS supports cosmetic surgery professionals with education and training opportunities that will provide them with the tools to consistently offer high-quality patient care.

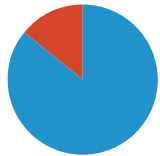
We invite companies who share in our mission—to provide top-notch education, enhance patient safety standards, and create pathways for professional growth and advocacy—to support the AACS and its Foundation in making a lasting impact on our industry.

# Empowering the Future of Cosmetic Surgery

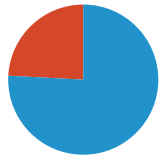
## Why support the AACS?

- \$800,000** The average amount spent annually by an AACS member on consumables including breast implants, neurotoxins, fillers, sutures, cosmeceuticals, and general medical supplies
- 6.7** The average number of lasers and devices owned by each member's practice
- 3.8** The average number of lasers and devices purchased in the past 5 years by each member's practice

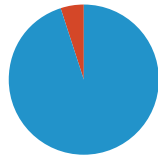
## What our members say:



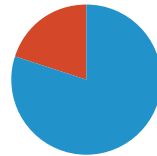
**86%**  
are more likely to support a company who sponsors or exhibits at AACS events



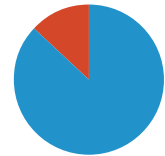
**76%**  
purchase independently and don't belong to buying groups



**95%**  
have a role in decision making



**80%**  
have final say on purchases



**87%**  
strongly agree that "sponsors and exhibitors at past AACS events have been relevant"

## AACS Signature Activities & Additional Promotional Opportunities

At the heart of the AACS is a deep commitment to education and remaining at the forefront of innovation in the field of cosmetic surgery. The AACS serves as a platform for physicians to gather and exchange knowledge on the latest techniques, research, technologies, products, and business strategies. We promote a partnership with our sponsors as a way to stay at the front of the field of cosmetic surgery. From live surgery workshops to our Annual Scientific Meeting and WebClinics, the AACS provides year-round support options for physicians.

Some of these options include:

- ⇒ Annual Scientific Meeting
- ⇒ Cadaver Workshops
- ⇒ Cosmetic Surgery Annual Review Course
- ⇒ WebClinics
- ⇒ Allied Health "Lunch & Learn" Webinars
- ⇒ Special Webinar Programs
- ⇒ World Congress on Liposuction
- ⇒ AACS Training Institute: Injectable Workshops
- ⇒ Live Surgery Workshops
- ⇒ Educational Grants and Sponsorships
- ⇒ Advertising—*Onsite Program Guide* at the Annual Scientific Meeting | Quarterly newsletter, *The Consult*
- ⇒ Women in Cosmetic Surgery Section
- ⇒ Mailing List Rental

## Sustaining Sponsorship Opportunities

Throughout the year, the AACS provides our **Sustaining Sponsors** multiple opportunities to build brand recognition by placing their products in front of practicing cosmetic surgeons.

See page 9 for Sustaining Sponsorship opportunities for year-long visibility.



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# AACS 2025 Annual Scientific Meeting Sponsorship Opportunities



## HIGH VALUE + LOW COST SPONSORSHIPS

### Hotel Room Drop/Sponsor Gift Delivered to Guestrooms | \$3,500 (4 Available)

Create a memorable and personalized experience for guests, while increasing brand visibility and awareness. When attendees return to their rooms after a long day of meetings, they will see your gift. Additionally, you'll receive:

- ⇒ Recognition on the conference website as a sponsor

**Note:** Sponsor is responsible for providing the gift & hotel fees associated with the delivery of the item(s). All item(s) must be approved by the AACS.

### Logo on Charging Station in Exhibit Hall | \$5,000 (1 Available)

Showcase your brand with prominent visibility by having your logo featured on a charging station in the bustling Exhibit Hall. Also included:

- ⇒ Signage with your logo displayed at the standing charging station in the Exhibit Hall lounge
- ⇒ Recognition on the conference website as a sponsor

**Note:** Additional logo charging stations can be added in session rooms for \$2,000 more per room.

### Refreshment Break in Exhibit Hall | \$5,000 (5 Available)

Convey a sense of generosity and hospitality, enhancing the overall perception of the sponsor's brand.

- ⇒ Signage with your name and logo displayed at the beverage service station during corresponding break time.
- ⇒ Company logo napkins placed at the refreshment station.
- ⇒ Company's sponsorship acknowledged on the conference website & final program guide.

**Note:** The AACS will provide the logo napkins.



### Specialty Cocktail at the Welcome Reception | \$7,000 (1 Available)

Associate your brand with our prominent social event, and create a positive and memorable impression on attendees.

- ⇒ Company logo napkins placed at the bars.
- ⇒ Logo sign placed on bars.
- ⇒ Name a Cocktail: Specialty cocktail name to be selected by sponsor.
- ⇒ Recognition on the conference website and in the final program guide as Welcome Reception sponsor.

**Note:** The AACS will provide the logo napkins.



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## HIGH VALUE + LOW COST SPONSORSHIPS

### Sweet Treats Break in Exhibit Hall | \$8,000 (5 Available)

Attendees do a lot of informal networking during meeting breaks, and your sponsorship keeps your name top of mind and part of the conversation.

- ⇒ Signage with your name and logo displayed at the food station during corresponding break time.
- ⇒ Company logo napkins placed at the food station.
- ⇒ Custom logo on a sweet treat (restrictions to design may apply).
- ⇒ Company's sponsorship acknowledged on the conference website & final program guide.

**Note:** The AACS will provide the logo napkins & sweet treats.

### Attendee Lanyards | \$8,000 (1 Available)

You'll increase visibility throughout the meeting and beyond with logo'd lanyards.

- ⇒ Lanyards imprinted with your company logo or name (depending on fit) distributed to all meeting attendees.
- ⇒ Recognition on the conference website as a sponsor.

**Note:** The AACS will provide the lanyards.



### Luxurious Turndown Service with Chocolate & Flyer | \$8,000 (2 Available)

When guests return to their rooms after a long day of meetings, they will find a neatly turned down bed and a sweet treat from your company awaiting them on the nightstand along with some easy reading on your product or service.

- ⇒ Chocolate bar with your logo on it
- ⇒ One-page flyer delivered to all conference attendees staying at the host hotel.
- ⇒ Recognition on the conference website as a sponsor.

**Note:** Sponsor is responsible for printing of the literature and hotel cost of delivering the items. The AACS will provide the custom chocolate (restrictions may apply).



## MAXIMUM EXPOSURE SPONSORSHIP OPPORTUNITIES

### Conference Pens | \$9,000 (1 Available)

By placing your logo on pens or notepads, you are ensuring that your brand gets exposure every time someone uses these items—and that is daily during the meeting and after.

- ⇒ Pens imprinted with your company logo placed in all attendee meeting bags.
- ⇒ Pens placed at each seat during the AACS Board of Trustees Meeting on Wednesday 2/19/25.
- ⇒ Recognition on the conference website and conference app as a sponsor.

**Note:** AACS will provide the pens.

### Conference Notepads | \$10,000 (1 Available)

- ⇒ Notepads imprinted with your company logo alongside the AACS logo placed in all attendee meeting bags.
- ⇒ Notepads placed at each seat during the AACS Board of Trustees Meeting on Wednesday 2/19/25.
- ⇒ Recognition on the conference website and conference app as a sponsor

**Note:** The AACS will provide the notepads.



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# MAXIMUM EXPOSURE SPONSORSHIP OPPORTUNITIES

## Water Bottles & Water Station Sponsorship | \$12,000 (1 Available)

A popular marketing strategy, by sponsoring water bottles, you are providing a useful item that will be appreciated by recipients and show that your company is health conscious and environmentally responsible—all while increasing brand awareness.

- ⇒ Reusable water bottles imprinted with your company logo (only) alongside the AACS logo distributed to all attendees.
- ⇒ Company logo sign placed next to water stations inside the Exhibit Hall & Session rooms.
- ⇒ Water bottles placed at each seat during the AACS Board of Trustees Meeting on Wednesday 2/19/25.
- ⇒ Recognition on the conference website and conference app as a sponsor.

**Note:** The AACS will provide the water bottles.

## Attendee Bags | \$12,000 (1 Available)

Sponsoring a high-quality attendee bag allows your brand to reach a targeted audience of highly engaged individuals, creating a lasting impression and showcasing your support for the event.

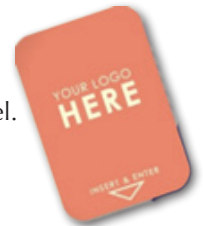
- ⇒ Attendee bags imprinted with your company logo alongside the AACS logo given to all attendees at registration.
- ⇒ Single page handout placed inside the attendee bags. Sponsor to provide the handout.
- ⇒ Recognition on the conference website and conference app as a sponsor

**Note:** The AACS will provide the bags.

## Hotel Key Cards | \$13,000 (1 Available)

- ⇒ Hotel key card with your company logo alongside the AACS logo for all attendees staying at the host hotel.
- ⇒ Recognition on the conference website, conference app & final program guide as a sponsor.

**Note:** The AACS will provide the key cards.



## Conference Wi-Fi | \$15,000 (1 Available)

Offering free WiFi sponsored by your brand can set your business apart from competitors and position you as a customer-friendly and innovative company.

- ⇒ Wi-Fi signage with company logo displayed in the AACS Board of Trustees Meeting on Wednesday 2/19/25.
- ⇒ Wi-Fi signage with company logo used on AM & PM break slides on Thursday 2/20/25.
- ⇒ Recognition in the final program guide as the Wi-Fi sponsor
- ⇒ Sponsor choice of password for Wi-Fi log in (restrictions may apply)
- ⇒ Recognition on the conference website and conference app as a sponsor.

## Women in Cosmetic Surgery Session | \$5,000 (4 Available)

Show your support for Women in Cosmetic Surgery by sponsoring this session, and position your company as a progressive and socially responsible organization that values diversity.

- ⇒ Single-page flyer will be placed on all tables during the breakfast (center of the table).
- ⇒ Company logo printed on the admission ticket to the breakfast.
- ⇒ Dedicated signage outside the meeting room with your company name & logo.
- ⇒ Recognition on the conference website, conference app & final program guide as a sponsor of this session.

**Note:** Sponsor is responsible for printing and shipping of the single page flyer.



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# MAXIMUM EXPOSURE SPONSORSHIP OPPORTUNITIES

## Satellite Symposium | \$15,000 (3 Available)

This exclusive offer will give you 30 minutes of dedicated podium time with our attendees.

- ⇒ Company logo and Satellite Symposium topic and outline (if received in time) will be printed in the Final Program Guide and conference app (character restrictions may apply).
- ⇒ Recognition on the AACS website as the sponsor of the Satellite Symposium.
- ⇒ Dedicated signage outside the meeting room with your company name & logo.
- ⇒ Push Notification in the conference app 15 minutes prior to the start of the Symposium.

**Note:** Food & Beverage may be purchased during your Satellite Symposium for an additional cost.

## Webster Society Gala Dinner | Pricing Varies

Don't miss this exclusive offer to spend time mingling with our attendees and industry partners at the Cosmetic Surgery Foundation's (CSF) Webster Society Cocktail Reception and Dinner.

We are pleased to announce the 2025 Webster Award Recipient – Dr. Edward Zimmerman! Purchase a table to show your support of Dr. Zimmerman.

### Full Table | \$10,000

- ⇒ Eight (8) tickets to the Webster Society Gala Dinner.
- ⇒ AACS leadership will thank your company for sponsorship & support of the Cosmetic Surgery Foundation from the podium during dinner.
- ⇒ Reserved table sign with your company logo placed near the AACS VIP table.
- ⇒ Company's sponsorship acknowledged on the conference website & in the final program guide as a sponsor of Webster Society Gala Dinner.

### Half Table | \$5,000

- ⇒ Four (4) tickets to the Webster Society Gala Dinner.
- ⇒ AACS leadership will thank your company for sponsorship & support of the Cosmetic Surgery Foundation from the podium during dinner.
- ⇒ Reserved place cards with your company logo at four (4) seats.
- ⇒ Company's sponsorship acknowledged on the conference website & in the final program guide as a sponsor of Webster Society Gala Dinner.

## Advertisement in the 2025 Final Program Guide | Pricing Varies

Your company will benefit from the increased visibility that serves to reinforce your brand.

- ⇒ Half-page Advertisement: \$1,000
- ⇒ Full-Page Advertisement: \$2,000
- ⇒ Back Inside Cover: \$3,500



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# EXHIBITOR SPONSORSHIP OPPORTUNITIES

## Exhibit Booth | Pricing Varies

### Regular 8'x10' Booth: \$4,300 each

Early Bird Rate! \$4,000 Early Bird Rate ends: October 1, 2024

### Premium 8'x10' Booth: \$4,800

Early Bird Rate! \$4,500 Early Bird Rate ends: October 1, 2024



- ⇒ 8'x10' booth space rental: 8' high back wall and 3' high side drape
- ⇒ Carpeted exhibit hall
- ⇒ One-line ID sign
- ⇒ General exhibit hall cleaning
- ⇒ Two (2) exhibit badges per 8'x10' booth (\$600 each additional exhibit badge, max 6 additional)
- ⇒ Meals as indicated on the program that are served in the exhibit hall
- ⇒ Recognition as exhibitor in the AACS Final Program Guide
- ⇒ Company logo, listing, and description in the Exhibitor Directory in the AACS mobile conference app
- ⇒ Pre-conference attendee mailing list for one-time use (for those who opt-in)
- ⇒ Post-conference attendee mailing list for one-time use (for those who opt-in)

## Product Showcase Webcast | \$500

Pitch your product or service to AACS Annual Scientific Meeting attendees. The Product Showcase Webcast is an opportunity for you provide a 1- to 2-minute video of your company and/or products. This offer is only available to exhibiting companies that may wish to use the time to talk about special promotions. All content will be pre-recorded and produced by the AACS into a compilation video. The video will be distributed in January 2025 via eblast to all attendees, posted on the meeting website, and available on the conference app.

## Lead Retrieval Services | Pricing Varies

Lead Retrieval is a tool used to scan attendee's QR codes on their badges, allowing you to capture their contact information. The SmartSource tool allows you to create custom qualifying parameters, has a free-form notes section, and much more. Best of all, the data is available instantaneously in an easy-to-read format, allowing for immediate follow-up both during and after the show.

**Note:** More details to come Summer 2024.

**Contact Rachel Ross, AACS Meeting Planner, for additional details on exhibits:**

[rross@cosmeticsurgery.org](mailto:rross@cosmeticsurgery.org)



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# AACS Sustaining Sponsorship Opportunities

Offering exclusive long-term visibility options to like-minded companies that share our values and bring significant value to our esteemed AACS members.

	DIAMOND	PLATINUM	GOLD	SILVER	
	\$35,000	\$25,000	\$15,000	\$7,500	
PRESENCE	Industry Advisory Council*	One representative	NA	NA	
	E-blast to AACS members	2	1	NA	
	Newsletter articles (The Consult)	2	1	NA	
	Inclusion in one 'Add to Your Armamentarium' webinar per year (Non-CME)	Yes	Yes	Yes	NA
	Address the AACS Board of Trustees	10-minute presentation at one meeting or written report in one board packet	Written report in one board packet	NA	NA
	Allied Health "Lunch & Learn" speaker suggestion	2	2	1	1
VISIBILITY	Multi View Newsbrief promo - top position	4	3	2	1
	Newsletter advertising (The Consult)	3 full-page ads	2 full-page ads	1 full-page ad	1 half-page ad
	Social media recognition	Up to 4 times	Up to 3 times	Up to 2 times	Once
	Eblast with targeted content from AACS Digital Library, choice of the company; with or without company logo and mention	2	2	1	NA
	AACS Member mailing list rental	Up to 2 times annually	Once annually	NA	NA
	AACS Website	Logo and link on front page and in sponsor section	Logo and link on front page and in sponsor section	Logo and link in sponsor section	Logo and link in sponsor section

\*AACS approval required.



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