



AMERICAN ACADEMY
OF COSMETIC SURGERY

2024-2025
**CORPORATE
SUPPORT
PROSPECTUS**





AMERICAN ACADEMY
OF COSMETIC SURGERY

**The American Academy
of Cosmetic Surgery is the
professional society for
physicians from all specialties
looking to advance their skills in
cosmetic surgery and promote
patient safety.**

Join Us in Shaping the Future of Cosmetic Surgery

With more than 13 MILLION people opting for cosmetic procedures today, the demand for cutting-edge products and services in our field has never been higher. Cosmetic surgeons worldwide are looking for innovative products to ensure excellent and safe results for their patients and to grow their practices.

Established in 1985, and now serving more than 1,200 members, the AACS supports cosmetic surgery professionals with education and training opportunities that will provide them with the tools to consistently offer high-quality patient care.

We invite companies who share in our mission—to provide top-notch education, enhance patient safety standards, and create pathways for professional growth and advocacy—to support the AACS and its Foundation in making a lasting impact on our industry.

Empowering the Future of Cosmetic Surgery

Why support the AACS?

\$800,000

The average amount spent annually by an AACS member on consumables including breast implants, neurotoxins, fillers, sutures, cosmeceuticals, and general medical supplies

6.7

The average number of lasers and devices owned by each member's practice

3.8

The average number of lasers and devices purchased in the past 5 years by each member's practice

What our members say:



86%

are more likely to support a company who sponsors or exhibits at AACS events



76%

purchase independently and don't belong to buying groups



95%

have a role in decision making



80%

have final say on purchases



87%

strongly agree that "sponsors and exhibitors at past AACS events have been relevant"

AACS Signature Activities & Additional Promotional Opportunities

At the heart of the AACS is a deep commitment to education and remaining at the forefront of innovation in the field of cosmetic surgery. The AACS serves as a platform for physicians to gather and exchange knowledge on the latest techniques, research, technologies, products, and business strategies. We promote a partnership with our sponsors as a way to stay at the front of the field of cosmetic surgery. From live surgery workshops to our Annual Scientific Meeting and WebClinics, the AACS provides year-round support options for physicians.

Some of these options include:

- ⇒ Annual Scientific Meeting
- ⇒ Cadaver Workshops
- ⇒ Cosmetic Surgery Annual Review Course
- ⇒ WebClinics
- ⇒ Allied Health "Lunch & Learn" Webinars
- ⇒ Special Webinar Programs
- ⇒ World Congress on Liposuction
- ⇒ AACS Training Institute: Injectable Workshops
- ⇒ Live Surgery Workshops
- ⇒ Educational Grants and Sponsorships
- ⇒ Advertising—*Onsite Program Guide* at the Annual Scientific Meeting | Quarterly newsletter, *The Consult*
- ⇒ Women in Cosmetic Surgery Section
- ⇒ Mailing List Rental

Sustaining Sponsorship Opportunities

Throughout the year, the AACS provides our **Sustaining Sponsors** multiple opportunities to build brand recognition by placing their products in front of practicing cosmetic surgeons.

See page 9 for Sustaining Sponsorship opportunities for year-long visibility.



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OF COSMETIC SURGERY

AACS 2025 Annual Scientific Meeting Sponsorship Opportunities



Hotel Room Drop/Sponsor Gift Delivered to Guestrooms | \$3,500 (4 Available)

Create a memorable and personalized experience for guests, while increasing brand visibility and awareness. When attendees return to their rooms after a long day of meetings, they will see your gift. Additionally, you'll receive:

- ⇒ Recognition on the conference website as a sponsor.

Note: Sponsor is responsible for providing the gift and for hotel fees associated with the delivery of the item(s). All item(s) must be approved by the AACS.

Logo on Charging Station in Exhibit Hall | \$5,000 (1 Available)

Showcase your brand with prominent visibility by having your logo featured on a charging station. Also included:

- ⇒ Signage with your logo displayed at the standing charging station in the Exhibit Hall lounge.
- ⇒ Recognition on the conference website as a sponsor.

Note: Additional charging stations with your logo can be added for \$2,000 more per charging station.

Refreshment Break in Exhibit Hall | \$5,000 (5 Available)

Convey a sense of generosity and hospitality, enhancing the overall perception of the sponsor's brand.

- ⇒ Signage with your name and logo displayed at the beverage service station during corresponding break time.
- ⇒ Napkins with company logo placed at the refreshment station.
- ⇒ Recognition on the conference website and in the *Final Program Guide* as a sponsor.

Note: The AACS will provide the imprinted napkins.



Specialty Cocktail at the Welcome Reception | \$7,000 (1 Available)

Associate your brand with our prominent social event and create a positive and memorable impression on attendees.

- ⇒ Napkins imprinted with your company logo placed at the bar.
- ⇒ Specialty cocktail to be named by your company and offered at the bar.
- ⇒ Signage with specialty cocktail and your company logo placed at the bar.
- ⇒ Recognition on the conference website and in the *Final Program Guide* as Welcome Reception sponsor.

Note: The AACS will provide the imprinted napkins.



AMERICAN ACADEMY
OF COSMETIC SURGERY

HIGH VALUE + LOW COST SPONSORSHIPS

Sweet Treats Break in Exhibit Hall | \$8,000 (5 Available)

Attendees do a lot of informal networking during meeting breaks, and your sponsorship keeps your name top of mind and part of the conversation.

- ⇒ Signage with your name and logo displayed at the food station during corresponding break time.
- ⇒ Napkins with company logo placed at the food station.
- ⇒ Custom logo on a sweet treat (restrictions to design may apply).
- ⇒ Company's sponsorship acknowledged on the conference website and in the *Final Program Guide*.

Note: The AACS will provide the imprinted napkins and sweet treats.

Attendee Lanyards | \$8,000 (1 Available)

You'll increase visibility throughout the meeting and beyond with logo-imprinted lanyards.

- ⇒ Lanyards imprinted with your company logo or name (depending on fit) distributed to all meeting attendees.
- ⇒ Recognition on the conference website as a sponsor.

Note: The AACS will provide the imprinted lanyards.



Luxurious Turndown Service with Chocolate & Flyer | \$8,000 (2 Available)

When guests return to their rooms after a long day of meetings, they will find a neatly turned down bed and a sweet treat from your company awaiting them on the nightstand along with some easy reading on your product or service.

- ⇒ Chocolate bar with your logo on it.
- ⇒ One-page flyer delivered to all conference attendees staying at the host hotel.
- ⇒ Recognition on the conference website as a sponsor.

Note: Sponsor is responsible for printing of the literature and hotel cost of delivering the items. The AACS will provide the custom chocolate (restrictions may apply).



AMERICAN ACADEMY
OF COSMETIC SURGERY

MAXIMUM EXPOSURE SPONSORSHIP OPPORTUNITIES

Conference Pens | \$9,000 (1 Available)

By placing your logo on pens or notepads, you are ensuring that your brand gets exposure every time someone uses these items—and that is daily during the meeting and after.

- ⇒ Pens imprinted with your company logo placed in all attendee meeting bags.
- ⇒ Pens placed at each seat during the AACS Board of Trustees Meeting on Wednesday, Feb. 18, 2025.
- ⇒ Recognition on the conference website and in the conference app as a sponsor.

Note: The AACS will provide the imprinted pens.

Conference Notepads | \$10,000 (1 Available)

- ⇒ Notepads imprinted with your company logo alongside the AACS logo placed in all attendee meeting bags.
- ⇒ Notepads placed at each seat during the AACS Board of Trustees Meeting on Wednesday, Feb. 18, 2025.
- ⇒ Recognition on the conference website and in the conference app as a sponsor.

Note: The AACS will provide the imprinted notepads.

Water Bottles & Water Station Sponsorship | \$12,000 (1 Available)

A popular marketing strategy, by sponsoring water bottles, you are providing a useful item that will be appreciated by recipients and show that your company is health conscious and environmentally responsible—all while increasing brand awareness.

- ⇒ Reusable water bottles imprinted with your company logo alongside the AACS logo distributed to all attendees.
- ⇒ Signage with your company logo placed next to water stations inside the Exhibit Hall and Session rooms.
- ⇒ Water bottles placed at each seat during the AACS Board of Trustees Meeting on Wednesday, Feb. 18, 2025.
- ⇒ Recognition on the conference website and in the conference app as a sponsor.

Note: The AACS will provide the imprinted water bottles.

Attendee Bags | \$12,000 (1 Available)

Sponsoring a high-quality attendee bag allows your brand to reach a targeted audience of highly engaged individuals, creating a lasting impression and showcasing your support for the event.

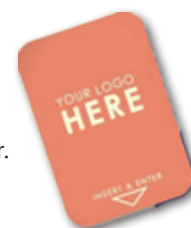
- ⇒ Attendee bags imprinted with your company logo alongside the AACS logo given to all attendees at registration.
- ⇒ Single-page handout placed inside the attendee bags. Sponsor to provide the handout.
- ⇒ Recognition on the conference website and in the conference app as a sponsor.

Note: The AACS will provide the imprinted bags.

Hotel Key Cards | \$13,000 (1 Available)

- ⇒ Hotel key card with your company logo alongside the AACS logo for all attendees staying at the host hotel.
- ⇒ Recognition on the conference website, in the conference app, and in the *Final Program Guide* as a sponsor.

Note: The AACS will provide the imprinted key cards.



Conference Wi-Fi | \$15,000 (1 Available)

Offering free Wi-Fi sponsored by your brand can set your business apart from competitors and position you as a customer-friendly and innovative company.

- ⇒ Wi-Fi signage with company logo displayed in the AACS Board of Trustees Meeting on Wednesday, Feb. 18, 2025.
- ⇒ Wi-Fi signage with company logo used on AM & PM break slides on Thursday, Feb. 19, 2025.
- ⇒ Recognition in the *Final Program Guide* as the Wi-Fi sponsor .
- ⇒ Sponsor choice of password for Wi-Fi login (restrictions may apply).
- ⇒ Recognition on the conference website and in the conference app as a sponsor.



AMERICAN ACADEMY
OF COSMETIC SURGERY

MAXIMUM EXPOSURE SPONSORSHIP OPPORTUNITIES

Women in Cosmetic Surgery Session | \$5,000 (4 Available)

Show your support for Women in Cosmetic Surgery by sponsoring this session and position your company as a progressive and socially responsible organization that values diversity.

- ⇒ Single-page flyer will be placed on all tables during the breakfast (center of the table).
- ⇒ Company logo printed on the admission ticket to the breakfast.
- ⇒ Dedicated signage outside the meeting room with your company name and logo.
- ⇒ Recognition on the conference website, in the conference app, and in the *Final Program Onsite Guide* as a sponsor of this session.
- ⇒ Post-event recognition in *The Consult*, the AACCS's exclusive quarterly newsletter.

Note: Sponsor is responsible for the printing and shipping of the single-page flyer.

Satellite Symposium | \$15,000 (3 Available)

This exclusive offer will give you 30 minutes of dedicated podium time with our attendees.

- ⇒ Company logo and Satellite Symposium topic and outline (if received in time) will be printed in the *Final Program Guide* and in the conference app (character restrictions may apply).
- ⇒ Recognition on the AACCS website as the sponsor of the Satellite Symposium.
- ⇒ Dedicated signage outside the meeting room with your company name and logo.
- ⇒ Push notification in the conference app fifteen (15) minutes prior to the start of the Symposium.
- ⇒ Post-event recognition in *The Consult*, the AACCS's exclusive quarterly newsletter.

Note: Food & beverage may be purchased to serve during your Satellite Symposium for an additional cost.

Private Treatment Room | \$15,000 per Full Day (Thursday & Friday) | \$7,500 Half Day (Saturday)

Reserve a dedicated, private space where you can perform live demonstrations and treatments for attendees throughout the conference.

- ⇒ Hours and information about the demonstration will be listed in the conference app and in the *Final Program Guide*.
- ⇒ Dedicated signage outside the meeting room with your company name and logo.
- ⇒ Advertising included in the conference break slides.

Note: Demo times cannot compete with scientific sessions. Inquire for details on available daily hours.

Webster Society Gala Dinner | Pricing Varies

Don't miss this exclusive offer to spend time mingling with our attendees and industry partners at the Cosmetic Surgery Foundation's (CSF) Webster Society Cocktail Reception and Dinner.

We are pleased to announce the 2025 Webster Award Recipient—Dr. Edward Zimmerman! Purchase a table to show your support of Dr. Zimmerman.

Full Table | \$10,000

- ⇒ Eight (8) tickets to the Webster Society Gala Dinner.
- ⇒ AACCS leadership will thank your company for its sponsorship and support of the Cosmetic Surgery Foundation from the podium during dinner.
- ⇒ Reserved table sign with your company logo placed near the AACCS VIP table.
- ⇒ Company's sponsorship acknowledged on the conference website and in the *Final Program Guide* as a sponsor of Webster Society Gala Dinner.
- ⇒ Post-event recognition in *The Consult*, the AACCS's exclusive quarterly newsletter.

Half Table | \$5,000

- ⇒ Four (4) tickets to the Webster Society Gala Dinner.
- ⇒ AACCS leadership will thank your company for sponsorship and support of the Cosmetic Surgery Foundation from the podium during dinner.
- ⇒ Reserved place cards with your company logo at four (4) seats.
- ⇒ Company's sponsorship acknowledged on the conference website and in the *Final Program Guide* as a sponsor of Webster Society Gala Dinner.



AMERICAN ACADEMY
OF COSMETIC SURGERY

EXHIBITOR SPONSORSHIP OPPORTUNITIES

Exhibit Booth | Pricing Varies

Regular 8'x10' Booth: \$4,300 each

Early Bird Rate! \$4,000 Early bird rate ends: October 1, 2024

Premium 8'x10' Booth: \$4,800

Early Bird Rate! \$4,500 Early bird rate ends: October 1, 2024



- ⇒ 8'x10' booth space rental: 8' high back wall and 3' high side drape
- ⇒ Carpeted exhibit hall
- ⇒ One-line ID sign
- ⇒ General exhibit hall cleaning
- ⇒ Two (2) exhibit badges per 8'x10' booth (\$600 each additional exhibit badge, max six [6] additional)
- ⇒ Meals as indicated on the program that are served in the exhibit hall
- ⇒ Recognition as an exhibitor in the AACS *Final Program Guide*
- ⇒ Company logo, listing, and description in the Exhibitor Directory in the AACS mobile conference app
- ⇒ Pre-conference attendee mailing list for one-time use (for those who opt-in)
- ⇒ Post-conference attendee mailing list for one-time use (for those who opt-in)

Annual Scientific Meeting Final Program Guide

Distributed at the AACS Annual Scientific Meeting, the *Final Program Guide* will effectively promote your products or services, establish brand recognition, and foster valuable connections with your targeted audience of cosmetic surgery professionals and decision-makers.

Ad Sizes and Rates: Full-Page Back Inside Cover \$3,500 | Full Page \$2,000 | Half-Page Horizontal \$1,000

Rate Card: www.cosmeticsurgery.org/page/SponsorshipAdvertising

Contact: Cheryl Duckler, AACS Newsletter Coordinator

Email: cduckler@cosmeticsurgery.org

Product Showcase Webcast | \$500

Pitch your product or service to AACS Annual Scientific Meeting attendees. The Product Showcase Webcast is an opportunity for you to provide a 1- to 2-minute video of your company and/or products. This offer is only available to exhibiting companies that may wish to use the time to talk about special promotions. All content will be prerecorded and produced by the AACS into a compilation video. The video will be distributed in January 2025 via eblast to all attendees, posted on the meeting website, and available in the conference app.

Lead Retrieval Services | Pricing Varies

Lead Retrieval is a tool used to scan attendee's QR codes on their badges, allowing you to capture their contact information. The SmartSource tool allows you to create custom qualifying parameters, has a free-form notes section, and much more. Best of all, the data is available instantaneously in an easy-to-read format, allowing for immediate follow-up both during and after the show. For more information click here: [SmartSource Lead Retrieval Services](#)

Contact Eileen Hansen, AACS Fundraising Manager, for more information about sponsorship opportunities:

ehansen@cosmeticsurgery.org

Contact Rachel Ross, AACS Meeting Planner, for additional details on exhibits:

rross@cosmeticsurgery.org

Please note: All products include a one-color imprint.

Sponsorship opportunities are subject to approval by the AACS Exhibits and Advertising Review Committee.



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OF COSMETIC SURGERY

AACS Sustaining Sponsorship Opportunities

Offering exclusive long-term visibility options to like-minded companies that share our values and bring significant value to our esteemed AACS members.

	DIAMOND	PLATINUM	GOLD	SILVER	
	\$35,000	\$25,000	\$15,000	\$7,500	
PRESENCE	Industry Advisory Council*	One representative	NA	NA	
	E-blast to AACS members	2	1	NA	
	Newsletter articles (The Consult)	2	1	NA	
	Presenter in one 'Add to Your Armamentarium' webinar per year (Non-CME)	Yes	Yes	Yes	NA
	Address the AACS Board of Trustees	10-minute presentation at one meeting or written report in one board packet	Written report in one board packet	NA	NA
	Allied Health "Lunch & Learn" speaker suggestion	2	2	1	1
VISIBILITY	Multi View Newsbrief promo - top position	4	3	2	1
	Newsletter advertising (The Consult)	3 full-page ads	2 full-page ads	1 full-page ad	1 half-page ad
	Social media recognition	Up to 4 times	Up to 3 times	Up to 2 times	Once
	Eblast with targeted content from AACS Digital Library, choice of the company; with or without company logo and mention	2	2	1	NA
	AACS Member mailing list rental	Up to 2 times annually	Once annually	NA	NA
	AACS Website	Logo and link on front page and in sponsor section	Logo and link on front page and in sponsor section	Logo and link in sponsor section	Logo and link in sponsor section

*AACS approval required.



AMERICAN ACADEMY
OF COSMETIC SURGERY

Other AACS Events

Present at the Annual “Add to Your Armamentarium” Webinar | \$1,500 (5 Available) June 25, 2025, 7:00PM (Central Time)

Don't miss this opportunity to spotlight your latest products and services to a captive audience. With twelve (12) minutes to deliver an educational presentation during our annual webinar, you can effectively showcase your brand and connect with industry leaders. This is a prime chance to elevate your company's visibility to our members. (non-CME)

Advertising

Information about all Advertising Opportunities can also be found on our website:
www.cosmeticsurgery.org/page/SponsorshipAdvertising

AACS Publications

Annual Scientific Meeting Final Program Guide

Distributed at the AACS Annual Scientific Meeting, the *Final Program Guide* will effectively promote your products or services, establish brand recognition, and foster valuable connections with your targeted audience of cosmetic surgery professionals and decision-makers.

Ad Sizes and Rates: Full-Page Back Inside Cover \$3,500 | Full Page \$2,000 | Half-Page Horizontal \$1,000

Rate Card: www.cosmeticsurgery.org/page/SponsorshipAdvertising

Contact: Cheryl Duckler, AACS Newsletter Coordinator

Email: cduckler@cosmeticsurgery.org

The Consult

The Consult is the AACS's exclusive member newsletter, published quarterly—March, June, September, and December—in digital format (PDF). It is distributed via email to AACS members as well as posted in the Members Only section of the AACS website. *The Consult* is approximately 40-50 pages per issue.

Ad Sizes and Rates: Full Page \$1,000 | Half-Page Horizontal \$500

Rate Card: www.cosmeticsurgery.org/page/SponsorshipAdvertising

Contact: Cheryl Duckler, AACS Newsletter Coordinator

Email: cduckler@cosmeticsurgery.org

American Journal of Cosmetic Surgery

The *American Journal of Cosmetic Surgery* (AJCS) is the official publication of the American Academy of Cosmetic Surgery and is published quarterly in both print and online formats. The journal features state-of-the-art cosmetic surgery procedures, topics, and breakthroughs, all written by distinguished experts in their respective fields. The journal maintains a tradition of excellence in publishing original manuscripts relating to each area within cosmetic surgery, including Otolaryngology, Plastic and Reconstructive Surgery, Dermatology, Obstetrics/Gynecology, General Surgery, Ophthalmology, and Oral and Maxillofacial Surgery. Peer-reviewed manuscripts reflect the highest quality and leading edge of knowledge.

AJCS webpage: <https://journals.sagepub.com/home/acs>

- Print Advertising
- Other Promotional Opportunities (Belly Band, Inserts, etc.)
- Digital Advertising

Contact: Cody Michel, SAGE Publications

Phone: 1-805-410-7231

Email: cody.michel@sagepub.com

AACS Online Opportunities

AACS Online Buyer's Guide

Include your company in our Online Buyer's Guide. Showcase your message and products to over 2,500 relevant buyers. Select from a menu of display advertising and searchable content options.

Contact: MultiView Sales

Phone: 1-800-816-6710

Email: salesinquiries@multiview.com

Advertising in Weekly Cosmetic Surgery News Brief – Eblast to AACS Members

Cosmetic Surgery News Brief tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of cosmetic surgeons, *Cosmetic Surgery News Brief* keeps professionals informed of topics that matter most. Subscribers are decision-makers with purchasing power—the top-tier experts in the industry.

Contact: MultiView Sales

Phone: 1-972-402-7070

Email: salesinquiries@multiview.com

Website Advertising & Website Retargeting

Highlight your core message and drive traffic to your website with exclusive positions on the AACS website.

Contact: MultiView Sales

Phone: 1-972-402-7070

Email: salesinquiries@multiview.com

AACS Mailing List Rental

One-Time Mailing List Rental | \$2,500

The AACS offers its mailing list for one-time rental to qualified individuals, groups, and companies. The list includes AACS members and prospective members (approximately 2,500). List includes names and addresses only.

For more information, contact Eileen Hansen, AACS Fundraising Manager, at:
ehansen@cosmeticsurgery.org